



AFRICAN SCHOOLS FOOTBALL CHAMPIONSHIP

TROPHY DESIGN COMPETITION

Terms of Reference and Competition Rules

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1 - Objective of the competition

1. The Confédération Africaine de Football (CAF) is organizing a competition for the design of the trophy for the Continental Phase of the CAF African Schools Football Championship.
2. The objectives of this competition are:
 - a. To create one (1) trophy design, which will be used to produce the trophy for the winners of the African Schools Football Championship of each year.
 - b. To include the young artistic talents of Africa in the African Schools Football Championship whose main objective is to strengthen the boys and girls on the continent.
 - c. To provide a platform for the youth of the African continent to showcase their talents through the African Schools Football Championship.

2 - Program description

1. The African Schools Football Championship is an organized school competition that aims to promote football values and talents of young students aged 12-15 years old.

3 - Guidelines for trophy design

1. The theme of the Trophy is "African Schools Football"
2. The creative proposal must be innovative in terms of concept and aesthetics, considering the following aspects:
 - a. Cost effectiveness.
 - b. Environment friendliness.
 - c. Simplicity of technical implementation.

4 - Successful project submissions

1. The jury will consider projects that fulfill the following points:
 - a. Design.

- b. Simplicity and ingenuity.
- c. Cost of producing.
- d. The choice of materials and the manufacturing process.
- e. The origin of the raw materials. Priority will be given to local raw materials from African countries.

5 - How to register for the competition

1. Participants must register for the competition by contacting CAF as follows:
 - a. By sending an email to: africanschoolstrophy@cafonline.com
 - b. A confirmation email will be sent with a reference number to validate the registration. The reference number is an identification code and should be used in all correspondence with CAF.
 - c. This reference number must be placed on all paper and digital documents concerning the project

6 - Participants and conditions of participation

1. The competition is open to:
 - a. Art and Design Schools in Africa.
 - b. Students in Art and Design Schools in Africa.
2. The Projects must be written in French or English.
3. The same project shall not be sent under different names.
4. Successful applications may only be submitted by a group (e.g., a Schools of Art and Design) or by an individual (e.g., a students registered in a Schools of Art and Design).
5. CAF will not reimburse candidates for any costs incurred in participating in the competition.

7 - The Project specification

1. The submitted Trophy design should suggest a trophy that:
 - a. Must be an original creation by the participant and must not already exist on the market.
 - b. Should be imposing, elegant and not too heavy.
 - c. Be made in any durable material.
 - d. Can be easily cleaned.
2. The total production cost of each trophy shall not exceed **USD 2,000** (two thousand United States dollars).
3. Please submit your project no later than 30th of December 2022 - 23:59 CET by e-mail to africanschoolstrophy@cafonline.com and by post to CAF Headquarters' address mentioned below:

Confédération Africaine de Football
3 Abdel Khalek Tharwat Street,
El Hay El Motamayez, P.O. Box 23
6th October City
Egypt

4. Every project submission should include the following documents:

For individual submission:

- a. Valid passports copy of the participant.
- b. Curriculum Vitae of the participant(s).
- c. Certificate of registration at the School of Art and Design.
- d. Artistic portfolio of the participant.
- e. The present terms of reference duly signed by the participant (please refer to page no. 9 of this document).
- f. Concept note of the project (intentions, motivations, history of creation etc.).
- g. Technical description (materials used, details...).
- h. The value (in US Dollars) of the production of the proposal.

- i. Project drawings:
 - A4 size documents (PDF).
 - One A4 document / project drawings: maximum three drawings on the A4 document.
 - The physical model and photos of the model (optional, only if the participant wishes to produce a prototype at his/her own cost).

For Schools submissions:

- a. Corporate registration / any other valid legal document certifying the incorporation of the institution in its country of residence.
- b. Artistic portfolio of the School.
- c. Concept note of the project (intentions, motivations, history of creation etc.).
- d. The present terms of reference duly signed by the school (please refer to page no. 9 of this document).
- e. Technical description (materials used, details...).
- f. The value (in US Dollars) of the production of the proposal.
- g. Project drawings:
 - A4 size documents (PDF).
 - One A4 document / project drawings: maximum three drawings on the A4 document.
- h. The physical model and photos of the model (optional, only if the school wishes to produce a prototype at its own cost).

8 - The jury and the determination of the winners

1. The jury of three shall be composed of:
 - a. One representative of CAF.
 - b. One visual artist.
 - c. One art and design teacher.
2. It is CAF's responsibility to nominate and invite the members of the jury.

3. The jury is sovereign, and its decisions are final in controlling the conduct of the competition and in deciding on any disputed case.

9 - Competition's Procedure & Calendar

1. Launching of the Trophy Design Competition: **13 December 2022**.
2. Deadline for submission of applications: **20 January 2023**.
3. Announcement of the winners: **27 January 2023**.

Any submission (including all required documents) received after the deadline mentioned above shall not be considered and shall be returned unopened to the concerned candidate.

10 – Rewards

1. The winner of the competition will be entitled to a prize money of **USD 3,000** (Three thousand United States dollars).
2. In addition, CAF may grant the winner media exposure. By participating in the competition, the participant (whether individual participants or schools) accepts to have his/her/its name and other personal data (including but not limited to name, photo, nationality...) displayed by CAF on any media channel.
3. CAF will contact the winner to inform them of their win and may organize a trophy presentation event upon CAF's discretion.

11 - Possible editing of models

1. CAF may offer to publish the winner's work or have it published, for production and possible marketing or any other commercial purposes.
2. CAF reserves its rights to amend any part of the winning design at any time at its own discretion.

12 - Processing of personal data

1. The personal data of the participants are treated confidentially by CAF.
2. Participants have the right to access, rectify and oppose any personal data concerning them by contacting: africanschoolstrophy@cafonline.com No fee will be charged.

13 - Intellectual and industrial property

1. By participating in the Competition, each participant agrees that the intellectual property and the resulting rights relating to the design of the trophy shall belong to CAF.
2. Each participant:
 - a. Guarantees that the creation is his/her own and does not infringe on any rights of third parties, and,
 - b. agrees to assign to CAF all intellectual property rights relating to the creations submitted in the context of this competition.
 - c. In particular, the participants assure CAF of the following:
 - The creation is original and has not been presented in any other competition or forum, neither in writing nor orally.
 - The creation does not infringe the rights of third parties.
 - At the date of presentation of the design, the schools, or the participants, are the sole holders of the intellectual and industrial property of the work.
 - The work was not designed for a professional activity or for the provision of a service to a third party.
3. The participant releases CAF from any liability in the event of a claim by a third party alleging an infringement of his/her rights and expressly indemnifies CAF for all damages, costs, and awards (including legal fees and court costs) in connection with such claims.
4. The Participant(s) agrees that CAF may publish the winning projects through its partners.
5. Participants expressly authorize CAF, free of charge, to publish, communicate, exhibit, and divulge the presented projects orally, graphically or in writing in the context of this competition. Each participant agrees to be publicized (photo, name, CV, etc.) and authorizes CAF, free of charge, to use his/her image rights on all communication media related to this competition.

14 - Duration

1. The winning design can be used by CAF for any edition of the African Schools Football Championship.
2. Each participant agrees that CAF is not obliged to produce the winning design. The winning design may not be necessarily used for the trophy award of the African Schools Football Championship.

15 - Governing Law and Dispute Resolution

1. The present terms of reference shall be governed by Swiss law. Each participant undertakes to comply with CAF Statutes, CAF Regulations, CAF directives, decisions, and circulars.
2. Any dispute or conflict between the Parties shall be settled by way of direct mediation between the Parties.
3. In the event that any dispute cannot be so promptly resolved through direct mediation, such dispute shall be submitted exclusively to an arbitral tribunal and adjudicated in accordance with the Rules of Arbitration of the International Chamber of Commerce (ICC).
4. The seat of the arbitration shall be Paris. The arbitration proceedings shall be conducted in the English or French language.

16 - Acceptance of the Terms of Reference

1. Participation in this competition implies full and unreserved acceptance of the present Terms of Reference and any amendments thereto solely decided by CAF. CAF reserves its right to postpone, shorten, extend, or cancel this contest without any liability at any time it deems necessary. Candidates shall not make any claim or demand for compensation in this respect.
2. CAF reserves its right to amend the provisions of the present Terms of Reference at any time it deems necessary.
3. CAF reserves the right to exclude from the competition any participant who does not meet the requirements and obligations mentioned in these terms of reference, as well as the rules and instructions of CAF.

4. Any misconduct by the participant, any violation of CAF Statutes, rules, Regulations, directives and decisions, any breach to the present Terms of Reference, or any statement that proves to be false will result in the immediate exclusion of the participant.
5. In case CAF discovers that the submitted design does not comply with the requirements set out in the present Terms of Reference (namely with the authenticity and originality of the design), CAF reserves its right to eliminate the concerned participant. This rule shall apply even if such discovery occurs after the announcement of the winner in which case CAF reserves its right to claim refund of the prize granted from the winner.
6. Each participant shall defend, indemnify, and hold CAF (together with its respective officials, employees, commercial partners, affiliates, and agents) free and harmless from and against any claims, costs, demands, proceedings, damages, and losses (including reasonable legal fees) suffered, incurred, or paid by CAF arising out of or in connection with any breach of all or any of the participant's covenants, warranties and representations, undertakings, obligations, or requirements.

Submitted by:

Name: _____

Signature: _____

Date: _____